



Job title: Sales Force Marketing Cloud Developer
Reports to: Director of Systems and Data
Position: Full-time exempt
Location: Remote or Headquarter office, Kansas City, MO

Why apply for this job?

You would love this role if you are passionate about seeing intelligent marketing used to serve people and expand the Kingdom of God.

We have an exciting and unique opportunity for a motivated and energetic **Marketing cloud Developer** to join the Global Orphan Project systems team. The **Marketing cloud developer** will be responsible for managing the Salesforce Marketing Cloud platform and all new development activities to support organizational needs. This person will be the point of contact for all marketing automation activities and will work closely with the Marketing team.

What you do matters. Welcome to The Global Orphan Project.

Who is the Global Orphan Project?

The Global Orphan Project, Inc. is a Christian nonprofit ministry with a mission to break the orphan cycle through the power of community, commerce, and the love of Jesus Christ. We carry out our mission by equipping and empowering local churches to care for children and families in crisis. We are seeking candidates who understand and are enthusiastic about advancing our organizational mission, vision, and values.

The right candidate is a proven, productive, IT professional specialized in developing and maintaining the Salesforce Marketing Cloud platform for the organization. You will serve as a trusted source of knowledge not only on Salesforce Marketing Cloud and the growing number of capabilities, but also on SFDC, and third-party database integrations, facilitating a vision for a multi-channel roadmap.

This is a full-time position with GO Project benefits. Salary is commensurate with relevant skills and experience.

What will you do?

- Design, develop, deliver, and maintain high quality, reusable features of Marketing cloud that will excite and please a user base across multiple brands and initiatives
- Drive marketing infrastructure and customization of the marketing automation platform including scoring, profiling, segmentation, and workflows
- Work collaboratively in an Agile team to plan sprints, expand stories into tasks, work on removing impediments, and execute at a high level
- Develop and enhance our custom preference center within Marketing Cloud
- Develop and maintain email templates within Marketing Cloud with a preference for building custom emails using HTML, CSS, and AMPScript.

- Lead and govern audience segments to ensure data quality over time; set up, manage, and monitor email subscriber data extensions
- Provide input into process improvement initiatives to improve quality and timeliness of deliverables with high predictability

What will you bring?

- Strong knowledge of the Salesforce Marketing Cloud/ExactTarget platform specific to Email Studio, Content Builder, Contact Builder, CloudPages, Automation Studio, and Journey Builder.
- 2+ years of experience in design, implementation and support of Marketing automation systems and 2+ years of which should be in Salesforce Marketing Cloud/ExactTarget implementation
- Experience in integrating marketing with Sales/Service Cloud and other external data systems to push/pull data
- Strong understanding of relational data models, SOAP APIs, REST APIs and integration techniques, Advanced SQL skills
- Excellent understanding of data dependencies and design for marketing cloud journeys and campaigns
- Experience with campaign creation/management, including data configuration, audience creation, and utilization of capabilities within the SFMC platform
- Understanding of CSS, HTML, SSJS (Server Side JavaScript) and AMPScript
- Ability to work independently and in a collaborative team environment; innovative, adaptable, self-directed, and team player.

Desirable Experience:

- Experience with some/any of the following programs Datorama, Informatica/Jitterbit/Talend/Dell Boomi, Interaction Studio (Salesforce Evergage), Salesforce CDP, Advertising Studio, Social Studio, Google Analytics (360), PPC Advertising or Salesforce DMP (Krux)
- Understanding of Salesforce CRM, lightning web components and UI technologies
- Understanding of triggers, Apex classes and Visualforce Components and Pages.
- Salesforce certifications (Salesforce Marketing Cloud Email Specialist, SFMC Administrator, SFMC Consultant, SFMC Developer) huge plus

What is expected of you:

- Passionate about empowering local churches to care for children and families in crisis
- Commitment to GO Project's Mission and Core Values
- Creative and efficient problem solver
- Regular acts of service and humility beyond mere coding skills
- Actions that raise the operating level of the entire team

The Global Orphan Project is a 501c3 non-profit located at 3161 Wyandotte, Kansas City, MO 64111. GO Project associates are at-will employees.

For consideration, email your resume, references and cover letter to: careers@goproject.org.

www.goproject.org www.careportal.org