



JOB TITLE: Graphic Designer
REPORTS TO: Creative Director
POSITION: Full-time exempt
LOCATION: Headquarter office, Kansas City, MO

POSITION SUMMARY

The Global Orphan Project (GO Project), a Kansas City based 501c3 nonprofit committed to serving vulnerable kids and families through the local church, is looking for a Graphic Designer with experience in Wordpress. The right candidate is a proven, productive, and enthusiastic marketing professional with visual communication skills. This role will be part of a growing marketing team and will report to the Creative Director. This individual will support multiple brands under the GO Project umbrella. Fun, right? The ideal candidate will have between 3-5 years of print and web design.

This is a full-time position and, therefore, qualifies for participation in GO Project benefits. Salary is commensurate with relevant skills and experience.

MAIN RESPONSIBILITIES (INCLUDING BUT NOT LIMITED TO)

- Collaborate with marketing team to plan and develop visual content based on brand strategy
- Manage and optimize the visual language based on companies brand guidelines
- Design, layout, and produce a variety of materials for digital and print platforms, including, but not limited to, newspaper ads, direct mail, brochures, flyers, booklets, signage, vector art, reports, web banners and e-mail campaigns
- Strong understanding of Wordpress and web design, with understanding of development
- Lead web updates from rough layouts to publishing final content to web
- Effectively hand-off projects to the development team for implementation
- Work with Creative Director and Account Manager on all projects

QUALIFICATIONS AND REQUIREMENTS

- Bachelor's in graphic design, advertising, marketing or communications (other degree areas will also be considered)
- Three-Five years of graphic design experience
- Wordpress experience highly desired
- Proficient with the Google Suite, Microsoft Office and Adobe Creative Suite
- Experience in HTML, CSS, or PHP highly desired
- Excellent presentation and communication skills
- Personal and professional integrity with unwavering respect for co-workers and our organization's stakeholders
- Candidate is proactive and task-oriented

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The above description is not intended to be comprehensive, but rather a focused list of priorities. The Global Orphan Project, Inc. is a Christian nonprofit ministry with a mission to break the orphan cycle through the power of community, commerce, and the love of Jesus Christ. We carry out our mission by equipping and empowering local churches to care for children and families in crisis. We are seeking candidates who understand and are enthusiastic about advancing our organizational mission, vision, and values.

The Global Orphan Project is a 501c3 non-profit located at 3161 Wyandotte, Kansas City, MO 64111. GO Project associates are at-will employees.

For consideration, email your resume, references, and cover letter to: careers@goproject.org

www.goproject.org | www.careportal.org | www.goexapparel.com