



the big event



SATURDAY | AUGUST 28, 2021
Kauffman Center for the Performing Arts

Become a BIG Event sponsor and celebrate hope, transformation, and investment in the lives of the world's most vulnerable at our **15th Annual BIG Event**.

PRESENTING SPONSOR

\$50,000

- Listed as Event Presenting Sponsor
- Twenty (20) complimentary tickets with premiere seating to The Big Event
- Onstage acknowledgement during the presentation by GO Project co-founders, Mike and Beth Fox
- Premiere placement of your name/logo throughout the venue and on all print and digital event collateral
- Full-page advertisement in event program

DIAMOND SPONSOR

\$15,000

- Twelve (12) complimentary tickets with preferred seating to The Big Event
- Preferred placement of your name/logo throughout the venue and on all print and digital event collateral

SILVER SPONSOR

\$5,000

- Four (4) complimentary tickets to The Big Event
- Placement of your name/logo throughout the venue and on all print and digital event collateral

PLATINUM SPONSOR

\$25,000

- Sixteen (16) complimentary tickets with prominent seating to The Big Event
- Prominent placement of your name/logo throughout the venue and on all print and digital event collateral
- Half-page advertisement in event program

GOLD SPONSOR

\$10,000

- Eight (8) complimentary tickets with priority seating to The Big Event
- Placement of your name/logo throughout the venue and on all print and digital event collateral

BRONZE SPONSOR

\$1,000 and Gifts in Kind

- Two (2) complimentary tickets to The Big Event
- Placement of your name/logo on all print and digital event collateral
- Recognition of sponsor's gift or service at event

New in 2021: A Virtual Option

This year, guests will have the option of tuning in to The BIG Event virtually! Sponsors will receive additional exposure during this live-streamed event as well as a mention in gift packages that will be sent to in-home attendees. Sponsors also have the option to exchange their in-person ticket package for in-home virtual tickets.

Or, if you are interested in hosting a large BIG Event watch party at your home or business, please contact us for more information.

To become a sponsor, please contact

Kali Nelson

Event Director

kali@goproject.org

The Global Orphan Project

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